

Growth in data standards for government and industry

Data standards in industry (2005-2016): banks, public companies, mutual funds, rating agencies, surety industry, solar financing

2018

 Florida Open Fin'l Statement System (HB 1073)

2019

- CA Open Financial Statements Act (SB598)
- 1st local gov't digital CAFR posted (Will Co.)

2019

- Open Gov't Data Act
- •GREAT Act
- Financial Transparency Act (HR 4476)

2020

• IL HR 0703



The Problem and The Solution

The Problem

- MSRB and other oversight bodies receive tens of thousands of government financial disclosures in PDF format each year
- Ratio analysis, peer comparison and aggregation difficult
- Inefficient manual data acquisition and entry
- Data quality control (fat fingers?)

The Solution

- Migrate away from PDFs and toward a machine-readable open data format
- SEC did this in 2008
- Third party data aggregators and inhouse data geeks will easily extract the data required for further analysis



Unanswerable Research Questions

Questions:

- What is the nationwide total of unfunded state and local OPEB obligations?
- Which governments have the highest unfunded OPEB as a % of revenue?
- What's the distribution of discount rate assumptions for public pension plans in Pennsylvania?

Answer:

No one really knows. The source data is trapped in PDF financial statement footnotes.

City of St. Petersburg, Florida

Notes to the Financial Statements September 30, 2017

NOTE 20 - OTHER POST-EMPLOYMENT BENEFITS - (Continued)

Funding Policy

All of the above benefit plans are provided through insurance companies or health maintenance organizations (HMO). Some health plan premiums are based on the benefits paid during the plan period ending March 31. The City recognizes the cost of providing benefits by expensing monthly premiums, on a pay-as-you-go basis. There are no plans at this time to fund the OPEB liability and therefore there are no plan assets. For the fiscal year ended September 30, 2017, the cost of retiree health care for 1,120 participants was \$13,241,865 of which \$4,811,974 was paid by the retirees. The City offers vision, dental and AD&D policies paid for entirely by active and retired employees.

Annual OPEB Cost and OPEB Obligation

The City received the current year results of an actuarial valuation report for retiree health benefits as of October 1, 2016 for fiscal year 2017. The valuation was completed under the requirements of GASB Statement 45. The development of the Net OPEB Obligation is listed below for the fiscal year ended September 30:

Funded Status and Funding Progress

As of September 30, 2017, the actuarial accrued liability for benefits was \$199,781,000, all of which was unfunded. The covered payroll (annual payroll of active employees covered by the Plan) was \$143,194,193 and the ratio of unfunded actuarial accrued liability (UAAL) to covered payroll is 139.5%.



What is a financial data standard?

Is it possible to create a common language for thousands of municipalities?

Current Liabilities Current Portion Current Portion Current Portion of Bonds & of Bonds Payable of Long-Term **Notes Payable** Debt **Current Portion** Long Term **Current Portion** of Long-Term of Long-Term Liabilities – Compensation Liabilities Current and Noncurrent Liability **Portions** Long Term Long Term Liabilities Due in Liabilities Due Current Liabilities Less than One Within One Year Year

Reck/Snow study found many different terms for the same reported fact

The development of a CAFR taxonomy is underway

A single common language *has* been successfully built.

It is used quarterly by 6,000 US publicly traded companies in scores of industries, different accounting practices, different business structures, management, etc.

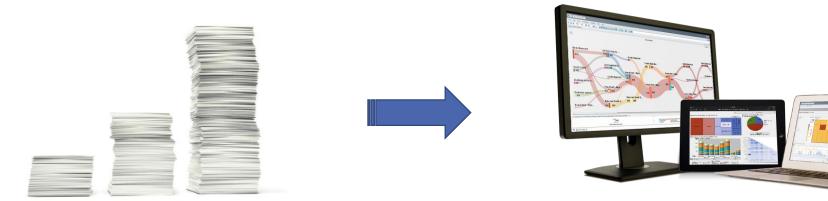
It's called the U.S. GAAP Financial Reporting Taxonomy and it's required by the SEC for public companies since 2009.

FASB - US GAAP Financial Reporting Taxonomy



What is a financial data standard?

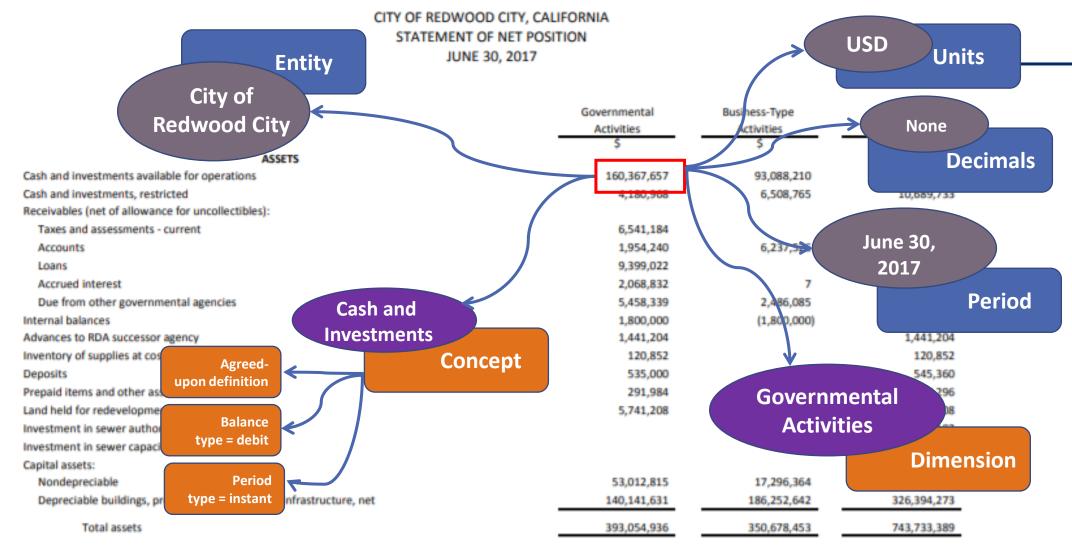
- ➤ Digital dictionary of clearly defined terms used to report information
 - Common language with clear, consistent definitions for all stakeholders (preparers, consumers)
 - ➤ Leverages accounting standards already used FASB, GASB
 - ➤ Mechanism to make data machine-readable (automation)
- ➤ Goal: reduced cost of reporting, data collection and analysis, increased data accuracy and quality, increased timeliness



Data that is Better, Faster, Cheaper



What is a financial data standard?



Legislation and Government Initiatives

Open Government Data Act (HR 4174, January 2019)

- Sets the presumption that federal data should be reported as machinereadable structured data
- To improve data portability, openness and transparency
- Defines open data, requires use of open data by federal govt
- Establishes Chief Data Officers at federal agencies and CD Council

State government initiatives

- Florida (2018): All 1,650 local governments financial reporting to be in XBRL in FY 2022
- California: legislation to explore requiring a standard for local government reporting; vetoed by Governor (Oct 2019)
- Illinois: encourages voluntary adoption of XBRL for all IL municipalities; encourages Controller & Office of Tech & innovation to explore statewide taxonomy (Feb. 2020)

Financial Transparency Act (HR 4776)

- Introduced September 2019 with bi-partisan sponsorship
- Calls for 8 federal agencies to require standardized data when they collect disclosure
- This includes the MSRB

GREAT Act (HR 150, December 2019)

 Mandates data standards for grant reporting, includes single audit package requirements. Entities with grants > \$750k are affected

Introduced in the House of Representatives, Sept. 2019

Financial Transparency Act

Calls for the use of a common nonproprietary legal entity identifier that is available under an open license, and for the use of data standards that render data fully searchable and machine-readable, enable high quality data through accompanying metadata, are documented in machine-readable taxonomies, are nonproprietary or made available under an open license, incorporate standards maintained by voluntary consensus standards bodies and are consistent with applicable accounting and reporting principles

Requires eight federal financial regulatory agencies to adopt uniform data standards for the information they currently collect from regulated entities (includes the MSRB).



Financial Transparency Act



The GREAT Act







Applies to grant recipients of > \$750k

Requires the creation of a comprehensive and standardized taxonomy, covering all data elements reported by recipients of federal awards 2019

The standards to be developed must render data "fully searchable and machine readable", "be nonproprietary", and "incorporate standards developed and maintained by voluntary consensus standards bodies"



Since most local governments have federal grants, this will bring a structured data requirement to local governments for the first time



Grant Reporting
Efficiency and
Agreements
Transparency Act

Why does this matter to muni analysts?



Many linkages between various levels of government

Loans, grants, intergovernmental transfers



Lots of intergovernmental data collection

States: debt monitoring, fiscal oversight, education monitoring, etc.

Feds: grant monitoring and compliance, census of local governments



Data standards introduced by one level of government impacts others



Municipal disclosure will likely be subject to data standard(s)



Taxonomies won't cover every single data point



Analytic (user) community can contribute to standard development

Machine Readable CAFRs

- Replace PDFs with HTML (web pages) containing special tags that denote key financial items
- Easier to compare issuers with each other and across time
- Same technology used by SEC for Corporate 10-Ks
- More examples at https://xbrl.us/xbrl-taxonomy/2019-cafr/

City of Alexandria, Virginia

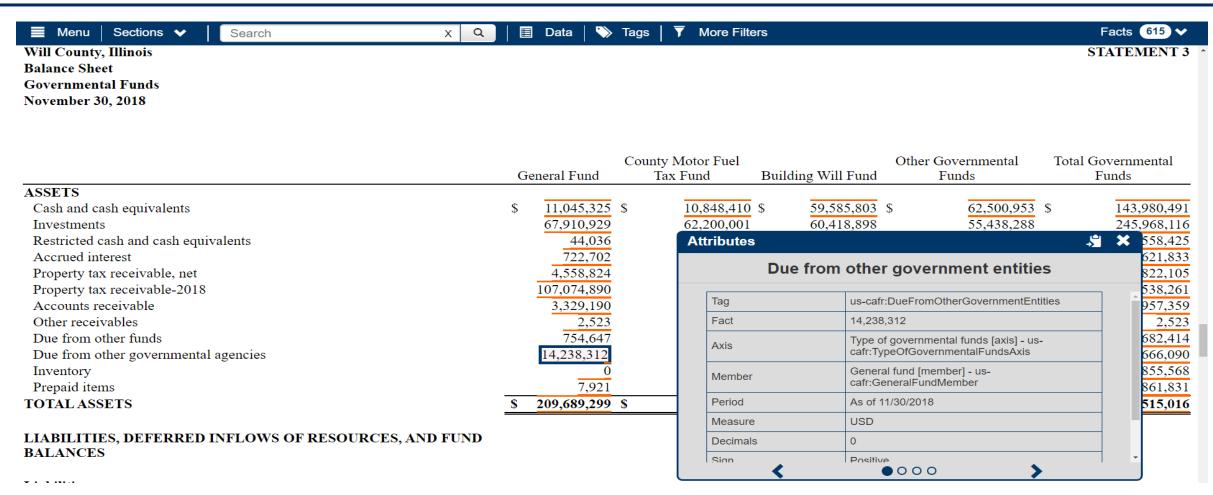
Statement of Net Position June 30, 2018

Exhibit I

	Primary Government Governmental Activities	Component Units	
ASSETS		Attributes	. S
Cash and Cash Equivalents Cash and Investments with Fiscal Agents Receivables, Net	\$ 336,089,928 219,874,961 298,834,712		h and Cash Equivalents
Long-term Portion of Notes Receivable	290,034,712	Tag	cafr:CashAndCashEquivalents
Accrued Interest	69,715	Fact	336,089,928
Due From Other Funds	<u>-</u>	Axis	Financial Reporting Entity [Axis] - cafr:FinancialReportingEntityAxis
Due From Other Governments Inventory of Supplies	40,659,559 3,451,507	Member	Primary Government Activities [Member] - cafr:PrimaryGovernmentActivitiesMember
Prepaid and Other Assets Net Pension Asset	8,484,313	Axis	Basis of Accounting [Axis] - cafr:BasisOfAccountingAxis
Capital Assets: Land and Construction in Progress	188,292,794	Member	Accrual, Basis of Accounting [Member] - cafr:AccrualBasisOfAccountingMember
Other Capital Assets, Net	673,298,167	<	•000
Capital Assets, Net	861,590,961	12,792,893	
Total Assets	1,769,055,656	106,456,668	



Machine Readable CAFRs







Live Demo

Machine readable CAFR examples

County of Albemarle, Virginia as of June 30, 2017

Ez-XBRL

City of Columbus, Ohio as of December 31, 2017
IRIS Business Services LLC

City of Los Angeles, California as of June 30, 2018

IRIS Business Services LLC

City of Los Angeles, California as of June 30, 2018 (Assets Only)

Allyson R. Ugarte - Sole Practitioner Member

County of McHenry Illinois as of November 30, 2017

Data Tracks

County of San Diego, California as of June 30, 2018

IRIS Business Services LLC

County of Will, Illinois as of November 30, 2018

IRIS Business Services LLC

County of Will, Illinois as of November 30, 2017

IRIS Business Services LLC

County of Will, Illinois as of November 30, 2016

IRIS Business Services LLC

Can tag notes and tables as well as numbers!

CAFR Taxonomy, Demonstration Release

CAFR Demonstration Release Version 0.2 - Review and Comment

The list of elements for this release with selected metadata are shown below and can be copied or downloaded from this location. Use the form below the list to provide comment on the Demonstration Release. There's also an Excel version posted here if you're unable to use Concile

In addition to Release Version 0.2, the Working Group has developed a set of additional concepts not in this release that represent pension and OPEB (other post-employment benefits) data of particular interest to municipal securities analysts, and welcomes feedback on labels and definitions. These concepts are prefixed in the Concept Number column as P-

etails, resources and samples at https://xbrl.us/2019-cafr				
oncept Numbi Element	Label, standard	Documentation	**	referen
1 NameOfGovernment	Name of government	,	xbrli:stringItemType	US-CA
2 UnitIdentificationNumber	Unit identification number	Report the unit identification number issued by the regulator or authority as the case may be	xbrli:stringItemType	US-CA
3 LegalEntityIdentifier	Legal entity identifier	Report the legal entity identifier issued by the regulator or authority as the case may be	xbrli:stringItemType	US-CA
4 EmployerIdentificationNumber	Employer identification number	may be	xbrli:stringItemType	US-CA
5 TypeOfGovernment	Type of government	Report the type of government namely whether it is a State or County or City or Town or Village or Borough or Other general purpose government or School district or Special district	us-cafr_type:TypeOfGovernment	US-CA
6 ReportingCurrency	Reporting currency	Report the reporting currency, at present its USD	us-cafr_type:ReportingCurrency	US-CA
7 OrderOfMagnitude	Order of magnitude	Report the level of rounding off for monetary values namely whether it is Actuals or Thousands or Millions or Billions.	us-cafr_type:OrderOfMagnitude	US-CA
8 ReportingFrequency	Reporting frequency	Report the reporting frequency, at present its Annual	us-cafr_type:ReportingFrequency	US-CA
9 Can Do	Fiscal start date	Report the fiscal start date (first date of reporting period)	xbrli:dateItemType	US Ce
10 FiscalEndDate	Fiscal end date	Report the fiscal end date (last date of reporting period)	xbrli:dateItemType	US Ce
11 NameOfAuditFirm	Name of audit firm	Report the name of external audit firm which has audited the comprehensive annual financial statements [CAFR] of the reporting entity and issuing the audit opinion.	xbrli:stringItemType	US-CA
12 AuditStatus	Audit status	Report the audit status of reporting statements namely whether it is audited or unaudited or reviewed or unreviewed	us-cafr_type:AuditStatus	US-CA
13 AuditOpinion	Audit opinion	Report the audit opinion expressed by the auditor namely whether it is qualified or adverse or unmodified or disclaimed	us-cafr_type:AuditOpinion	US-CA
14 DateOfAuditOpinion	Date of audit opinion	Report the date on which audit opinion was expressed by the auditor	xbrli:dateItemType	US-CA
15 NameOfState	Name of state	Report the name of state to which the reporting entity belongs		US-C
16 DateOfTransmittal	Date of transmittal	Report the date of transmittal	xbrli:dateItemType	US-CA
17 DocumentTitle	Document title	Report the document title	xbrli:stringItemType	US-C
18 TotalAnnualFinalAppropriationsForAllFunds	Total annual final appropriations for all fur	nd Report the total annual final appropriations for all funds for the reporting period	xbrli:monetaryItemType	US-C
19 AverageNumberOfUtilityCustomers	Average number of utility customers	Report the average number of utility customers	xbrli:decimalItemType	US-CA
20 InsideMillage	Inside millage	Report the inside millage (Millage is a tax rate on property, expressed in mills of the property's value and is used to calculate property taxes)	num:percentitemType	US-C/
21 OutsideMillage	Outside millage	property's value and is used to calculate property taxes)	num:percentitemType	US-CA
22 TotalPropertyTaxRate	Total property tax rate	assessed valuation of real property.	num:percentItemType	US Ce
23 PropertyTaxValuation	Property tax valuation	Report the property tax valuation. Property taxes are ad-valorem taxes levied on an	xbrli:monetaryItemType	US C

https://xbrl.us/xbrl-taxonomy/2019-cafr/

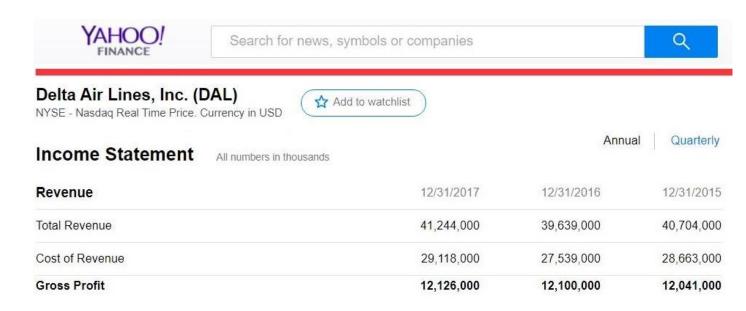


DELTA AIR LINES, INC. Consolidated Statements of Operations

When filings are formatted like this:

It becomes inexpensive to create public information resource like this:

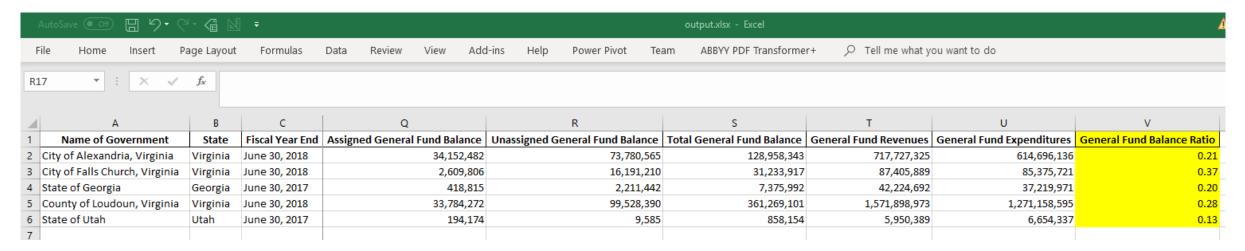
	Year	Year Ended December 31,			
(in millions, except per share data)	2017	2016	2015		
Operating Revenue:					
Passenger:					
Mainline	\$ 29,105	\$ 28,105	\$ 28,898		
Regional carriers	5,714	5,672	5,884		
Total passenger revenue	34,819	33,777	34,782		
Cargo	729	668	813		
Other	5,696	5,194	5,109		
Total operating revenue	41,244	39,639	40,704		



In-House Systems Readily Extract The Data

A simple computer program can locate all the Inline XBRL tagged data and organize it into tabular data for analysis in a spreadsheet or database

```
D:\parse_cafr_ixbrl>python getix.py
Loading test_data\Alexandria-2018-Statements.htm...
Loading test_data\FallsChurch-2018-Statements.htm...
Loading test_data\ga-20190116.htm...
Loading test_data\Loudoun-2018-Statements.htm...
Loading test_data\ut-20190117.htm...
Generated output.csv.
Generated output.xlsx
```



Examples – Automated Analytic tools

- User-defined ratios
- Data from machine-readable CAFR in XBRL
- No manual data entry
- Metadata associated with each fact is retained
- Works with many commercial software applications

City of Alexandria, VA Local Government Rating Report June 30, 2018

Using the Really Simple Analyst Tool: Municipal Credit Ratio Template

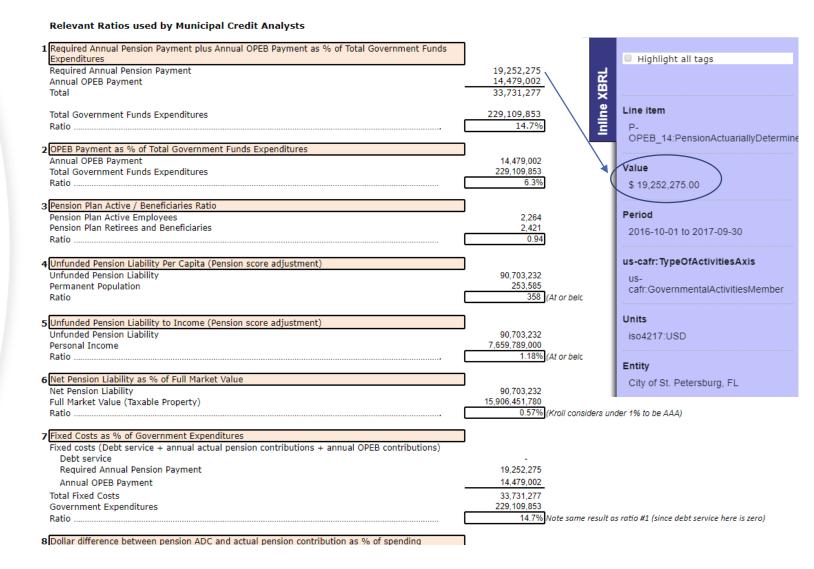
	Ratio Legend	Balances and Ratios 06/30/2018
Economy/Tax Base		
Total full value (Property Tax Value) (\$000s)	Α	41,418,852
Population	В	154,500
Full Value Per Capita (\$)	(A*1000)/B	268,083
Median Family Income, Local	С	93,370
Medium Family Income, US	D	60,336
Median Family Income (% of US Median)	C/D	154.75%
Finances		
Operating Revenue (\$000s)	Е	717,727
General Fund assigned fund balance (\$000s)	F	34,152
General Fund unassigned fund balance (\$000s)	G	73,781
General Fund (assigned + unassigned) (\$000s)	F+G	107,933
Cash Balance (\$000s)	Н	143,931
Cash Flow Notes (\$000s)	I	-
Cash Balance, net of Cash Flow Notes (\$000s)	H-I	143,931
Fund Balance as a % of Revenue	(F+G)/E	15.04%
Cash Balance as a % of Revenue	(H-I)/E	20.05%
Debt/Pensions		
Net Direct Debt (G.O. Bonds) (\$000s)	J	595,021
Net Pension Liability - unadjusted (\$000s)	K	163,020
Net Direct Debt / Full Value (%)	J/A	1.44%
Net Direct Debt / Operating Revenues (x)	J/E	0.83 x
Net Pension Liability / Full Value (%)	K/A	0.39%
Net Pension Liability / Operating Revenues (x)	K/E	0.23 x

17

Examples – Automated Analytic tools

- User-defined ratios
- Data from machine-readable CAFR in XBRI
- No manual data entry
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City of St. Petersburg, FL Municipal Credit Rating Report and Key Indicators September 30, 2017



http://govwiki.info/Rose/CAFR%20St%20Petersburg%20-%20Municipal%20Credit%20Report.html

Examples – New Research Capabilities

- FASB proposed new goodwill accounting rules
- CFA Institute used XBRL data from S&P 500 company filings to analyze the impact. Results:
- 45% of the equity of S&P 500 companies would be wiped out
- Reduction in profits and assets \$5.6 trillion over 10 years

HOW Much? \$5.6 Trillion? XBRL Data Supports Goodwill Debate

Posted on January 24, 2020 by Editor











A new CFA Institute comment letter demonstrates the value of using structured data to inform debate and underpin policy decisions.

US standard setter the FASB is weighing up alternatives to existing accounting treatments for Goodwill. It's a thorny issue, currently undergoing review by FASB (and IASB). FASB is weighing up whether to continue to assess goodwill by annual evaluations, or whether to return to the prior approach, where a set portion of goodwill was written down each year.

CFA Institute argues that FASB has not properly considered the magnitude of this change. Using data from Calcbench (an innovative data provider that makes extensive use of SEC XBRL filings), CFA Institute was able to demonstrate that reverting to an amortization approach regarding goodwill would wipe out 45% of the equity of companies in the S&P500, and in total, reduce profits and assets by \$5.6 trillion over a 10-year period.

Data-backed arguments such as this are persuasive, and the widespread use of XBRL tagging today makes drawing on this data relatively straightforward. Hopefully, examples like this will encourage more policymakers around the world to use more and more XBRL data as part of their own analysis.

Digitization vs Digitalization

Digitization

- Conversion of information to a format that can be understood by machines
- Examples: PDF to XBRL, paper photo to .JPEG, paper medical chart to electronic medical record (EMR)

Digitalization

- Use of digital technologies and digitized data to change social, business, and economic behavior
- Examples: Machine learning, robotic process automation, advanced analytics, cognitive computing, predictive modeling blockchain



Frontiers of Municipal Data

The following slides provide examples of nontraditional data sources and applications. This is *not* a comprehensive listing. This is *not* a recommendation or endorsement of a product or analytic approach.

Wall Street Journal Sept. 8, 2019 BUSINESS

China Says Growth Is Fine. Private Data Show a Sharper Slowdown.

Beneath China's stable headline numbers, there is a growing belief that the real picture is much worse

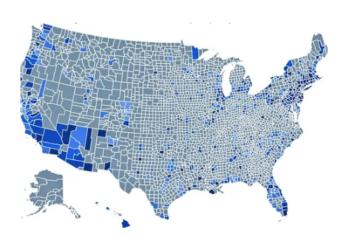


https://www.wsj.com/articles/china-says-growth-is-fine-private-data-show-a-sharper-slowdown-11567960192?mod=searchresults&page=3&pos=14



RISK ASSESSMENT DATA FOR MUNICIPAL BONDS - CITY, COUNTY, & SCHOOL DISTRICT

American County Review



What do we do?

ACRe Data aggregates data from numerous non-subjective sources, and creates from that data a unique ranking system that is not currently available from other vendors. ACRe Data is the largest provider of Alternative Data for the U.S. Municipal Bond marketplace.

Each City/Town, County, and School District, Opportunity Zone, and State in the United States is ranked using a proprietary methodology that analyzes census data, crime data, environmental data, personal infrastructure data and climate change data.

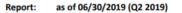
Ranking data is updated quarterly - within 30 days of each quarter end. Latest Ranking data is as of: 12/31/2019

Rankings are provided at:

City / Town level vs all other Cities / Towns at the State and Nation level - 29,000 Cities and towns in America

County level vs all other Counties at the State and Nation level - 3,141 Counties in America

School District vs all other School Districts at the State and Nation level - 14,300 School Districts in America





Geo -ID, FIPS Code	0500000US22095	22095	BBID:			1031214
City, State, Population Number of Data Elements Utilized (59 is full set)	St. John the Baptist Parish, Louisi	ar 43,565	9	Top 33.3% R Middle 33.3 Bottom 33.3	, , ,	
National Rank	All Populations	(Total number of Counties: 3,141)		\otimes	2,353	
National Rank	Population > 10,000	(Total number of Counties: 2,428)		8	1,861	
National Rank	Population > 100,000	(Total number of Counties: 598)				
Rank within State	All Populations	(Total Number of Counties in Louisiana: 64)		0	46	
Rank within State	Population > 10,000	(Total Number of Counties in Louisiana: 59)		0	45	
Rank within State	Population > 100,000	(Total Number of Counties in Louisiana: 14)				

Data Utilized for Ranking Calculation	Latest Date of Sourced Data	National Rank		State Rank	
Population	Change 2016 - 2018		2047		31
Population	Average Annual Change (2009-2018)	8	2998	8	60
Median Income	Change 2016 - 2018		1214		19
Median Income	Average Annual Change (2009-2017)		1730		25
Unemployment Rate	2017	8	2129		33
Unemployment Rate	Change 2016 - 2017		1529		24
Unemployment Rate	Average Annual Change (2009-2017)	Ŏ	1573		27
Poverty Rate	2017	8	2115		22
Poverty Rate	Change 2016 - 2017	0	1809		28
Poverty Rate	Average Annual Change (2010-2017)	8	2208		42
County Debt per Resident	2012	8	3122	₩	63
School District Debt per Student	2017	8	2785	8	62
Industry Concentration Risk	2016	0	1110		21
Firm Concentration Risk	2016		292		5
Climate Change exposure to	Air Quality	0	1309	8	50
Climate Change exposure to	Water Quality	Ø	176		12
Climate Change exposure to	Rising Sea Levels (Coast)	\otimes	3119	O	1
Climate Change exposure to	Heat Index	\otimes	3082	8	59
Declarations of Disaster	Incidents (2009 - Q2 2019)		348	O	1
Flood Plain risk (100 year flood)	Q3 2018	\otimes	3068	8	54
Drought Conditions	Q2 2019	Ø	1	Ø	1
Superfund Sites	Q4 2017	Ø	1	②	1
Coal Ash pits / landfills	Q3 2018	Ø	1	O	1
Fracking Wells	Q3 2018		2101		8
Counties at Risk (CDC)	Q4 2017	Ø	1	O	1
Lyme Disease	Q2 2018	Ø	1		1



Thinknum Alternative Data provides daily updates on most public and private companies.

Q Search by company name, ticker, or dataset (i.e. Job Listings)

Datasets

Thinknum Alternative Data provides over 35 datasets per company covered and is continuously expanding the collection to allow analysis across more metrics.



Thinknum

Job Listings

Track hiring and firing trends of a company, filtered by title, location, type, date, category and date of posting.



LinkedIn Profile

Access historical Linkedin company profile data on number of followers, employee headcount and more



Store Locations

Track store growth and overlay competitors locations with Thinknum's store location data.



Discounted Products by Vendor

Access historical data on average percentage of discount per company by vendor.



Products by Geo by Vendor

Track pricing and average discount for a specific product per vendor by location



Products by Vendor

Track pricing and average discount for a company per vendor



Car Inventory

Track inventory size, average mileage, model, year, and pricing from major car dealers



Apple Store Ratings

Access historical App Store data - release date, ratings, pricing and more.



Auction Results

Track auction results from major auctioneers worldwide including datapoints such as product type, closing...



Bank Account Rankings

Track hank accounts by ADV categor



Bestselling Products by Vendor Track hestselling products by yendo



Community Members

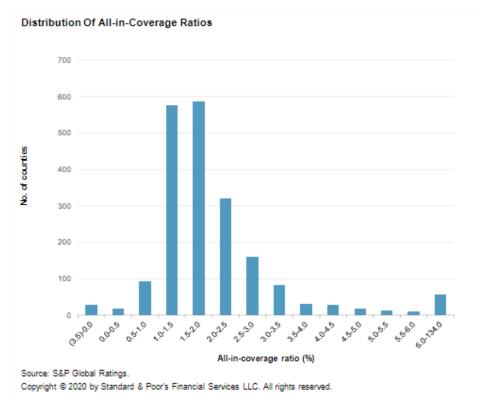
New Way to Look at Debt Service Coverage

S&P Global Ratings Research & Insights Regulatory Sectors Products & Benefits Events Ratings COMMENTS — 22 Jan, 2020 | 16:21 IN THIS LIST Space, The Next Frontier: Spatial COMMENTS Space, The Next Frontier: Finance And Environmental Spatial Finance And **Environmental Sustainability** Sustainability

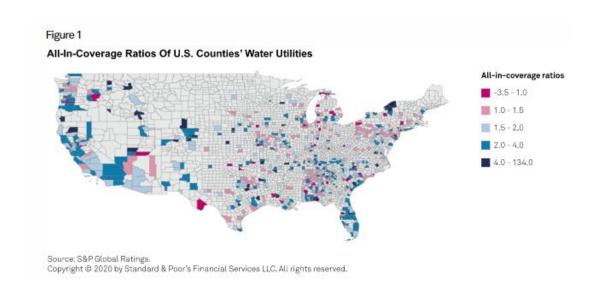


New Way to Look at Debt Service Coverage

Traditional: Bar Chart



New: Using Geospatial Data



Resources

Legislative & Regulatory

California SB 598

Florida Open Financial Statements Act

Illinois HR0703

GREAT Act (grant reporting) Summary from the Data Coalition

Open Data Act (federal agencies) Summary from the Data Coalition

Financial Transparency Act (federal agencies including MSRB) $\underline{\mathsf{HR}}$ 4476

SEC Database of Corporate Filings in XBRL <u>DERA Financial Statement</u> and <u>Notes Data Set</u>

Demos and Articles

CAFR Demonstration <u>Taxonomy</u>

Digital CAFR Demo Example – San Diego County

Digital CAFR Demo Example – McHenry County

Digital CAFRs: Will County IL Will County Auditor

Forbes; The Four Letters Transforming the Municipal Market

Can Standardized Financial Data Help the Government Save Money?

Should AI or Blockchain Replace XBRL?

<u>Sunlight Foundation: Leading the Way To Local Government Fiscal Transparency</u>



